



California State Board of Pharmacy

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STATE AND CONSUMER SERVICES AGENCY
DEPARTMENT OF CONSUMER AFFAIRS
ARNOLD SCHWARZENEGGER, GOVERNOR

NOTICE OF MEETING and AGENDA Communication and Public Education Committee

Contact Person: Virginia Herold
(916) 574-7911

Time: 9:30 – 12:30 p.m.

Date: June 27, 2007

Place: State Office Building (note: this is not the main Department of Consumer Affairs Building address)

Sequoia Conference Room
First Floor, Room A and B
2420 Del Paso Road
Sacramento, CA 95834

This committee meeting is open to the public and will be held in a barrier-free facility in accordance with the Americans with Disabilities Act. Any person with a disability who requires a disability-related modification or accommodation in order to participate in the public meeting may make a request for such modification or accommodation by contacting Karen Abbe at (916) 574-7946, at least five working days before the meeting.

Opportunities are provided for public comment on each agenda item. Board members who are not on the committee may also attend and comment.

Note: Pharmacists and pharmacy technicians who attend the full committee meeting can be awarded two hours of CE, in accordance with the board's CE policy. A maximum of four CE hours can be earned each year by attending the meetings of two different board committees.

Call to Order

9:30 a.m.

1. Consumer Fact Sheet Series with UCSF's Center for Consumer Self Care
2. Update Report of *The Script*
3. Development of New Consumer Brochures
4. Update on Committee Projects
 - a) Activities of the California Health Communication Partnership
 - b) Pill Splitting
 - c) Public Forum on Medicare Part D Plans
 - d) SCR 49 Medication Errors Task Force Report
 - e) Board of Pharmacy Web Site Redesign
5. Miscellaneous Consumer Issues/Articles in the Media
6. Update on the Board's Public Outreach Activities

Adjournment

12:30 p.m.

Meeting materials will be on the board's Web site by June 25, 2007